

# Baltic Retail Forum 2024

## AGENDA

- 9:00 - 9:30 **Registration**
- 9:30 - 10:00 **Economic prospects and challenges** Dainis Gašpuitis, SEB Bank
- 10:00 - 10:30 **Retail Landscape. Understanding the conditions that drive FMCG sales** Marta Brūvere, NielsenIQ
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- 10:30 - 11:00 Coffee break
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- 11:00 - 11:30 **The (r)evolution of Personal Shopping** Simon Geisman, Zebra Technologies and Mitchell Goldman, Edgify
- 11:30 - 12:00 **Winning Against Shrink** Jacob Huisamen, NCR VOYIX
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- 12:00 - 13:00 Lunch
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- 13:00 - 13:30 **Consumer Compass: Navigating Retail Success from Category Perspective** Eva Kieperszo, KOG Institute
- 13:30 - 14:00 **Charity, War and Food Retail – Novus in Kyiv** Nerijus Udrėnas, Food for Ukraine
- 14:00 - 14:30 **Creating Efficiency in Supply Chain Operations** Kjetil Velde, AutoStore
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- 14:30 Networking
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